

Longnor

YE OLDE CHESHIRE CHEESE INN

A proper local pub with food in Longnor



OVERVIEW

A cosy, welcoming village pub in the heart of the Peak District, the Cheshire Cheese offers hearty homemade food, five cask ales, and a warm traditional atmosphere. Popular with walkers and visitors, it combines great value, friendly service, and stunning surroundings,, making it an ideal stop for dining, relaxing, or staying overnight.

INTERESTED?

Register interest

THE DETAIL

FINANCIALS

FMT: Please note that this assessment is based on the "fair maintainable trade" that can be achieved by a "reasonably efficient operator".

Potential turnover	£904,976
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Agreement Type	Pub Partnership
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Weekly rent	£1474
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Yearly rent	£70,754
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LEVEL OF INVESTMENT

This is a one-off payment made at the start of the vacancy agreement. All figures are estimates and exclude VAT.

Total ingoing costs	25,496
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Four weeks rent	£5,896
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Trading Deposit	£10,000
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Professional Fees	£2,600
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Stock & Glassware	5,000
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THE DETAIL CONTINUED

TRADING STYLE

The Cheshire Cheese is a cosy, traditional village pub known for its warm, welcoming atmosphere and friendly service. Guests come for hearty homemade food, generous portions, and favourites like steaks and Sunday roasts, praised for great value. With five cask ales, ciders, and craft pumps, it attracts ale lovers and walkers exploring the Peak District. Its rustic charm, relaxed setting, and quality hospitality make it a popular stop for locals, tourists, and outdoor enthusiasts alike.

 Country pub

 Destination pub

TRADING SPACE

The Cheshire Cheese offers 4–5 cosy public rooms around the main bar, including a lounge with a roaring fire and a separate restaurant area for dining. Guests can also enjoy a scenic beer garden. Accommodation sits in a renovated barn opposite the pub, providing four en[suite] rooms, including one with disabled access. The pub itself is wheelchair accessible, family friendly, and provides varied seating across its public spaces. The layout supports multiple small dining and drinking areas with flexible capacity.

 Food

 Beer garden

 Parking

 Private accommodation

 Letting Rooms Available

THE DETAIL CONTINUED

PRIVATE ACCOMMODATION

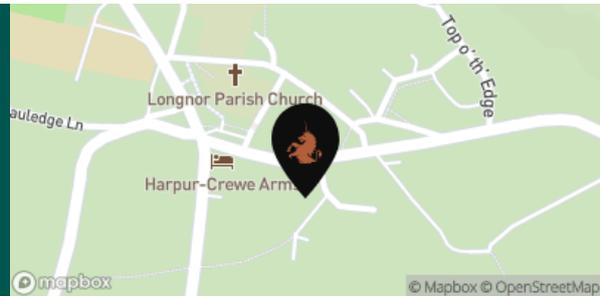
The private accommodation at the Cheshire Cheese offers three spacious bedrooms, a newly fitted modern kitchen, and a family bathroom, providing comfortable living for an on-site operator or family. A small private seating area adds a quiet space away from the main pub, creating a practical and welcoming home environment within the property.

LOCATION

Located on Longnor's High Street in the heart of the Peak District, the Cheshire Cheese sits in a scenic village popular with walkers and visitors. Its central position offers easy access to Buxton, Chatsworth, and surrounding countryside, making it a well-placed stop for locals and tourists alike.

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High Street,
Longnor,
Buxton,
SK17 0NS



THE DETAIL CONTINUED

BDM VISION

I'm looking for a Pub Partner who wants to be at the heart of a village community, someone who genuinely cares about great food, warm hospitality, and creating a place where everyone feels they belong. This is more than a business opportunity; it's a chance to shape a pub with real character, build meaningful relationships, and take a strong foundation to the next level. If you're driven, community-minded, and excited to grow something truly special, this could be the perfect fit.



Olivia Wilson
Business Development Manager

DIGITAL PRESENCE

Ye Olde Cheshire Cheese enjoys a strong digital footprint, with an active and well-reviewed Facebook presence, full business visibility on the Robinsons Brewery website, and regular promotional activity that drives footfall.

➔ **Pub Website**

➔ **Google Maps**

➔ **Facebook**

THE DETAIL CONTINUED

ENVIRONMENTAL IMPACT

DEMOGRAPHICS

The local catchment around Ye Olde Cheshire Cheese is small, mature and mid[]affluent, with a population of 334 in the immediate area. The community skews older, with strong representation in the 45–75+ age groups, particularly ages 55–64 (18.86%) and 65–75 (12.57%). Younger residents are limited, with only 15.6% under 18. Affluence is notably high (62% high affluence) within 500m, indicating a financially stable and established population.

THE DETAIL CONTINUED

RESOURCES & SUPPORT