

Haslington

HAWK INN

*A great community pub with food in
Haslington*



OVERVIEW

The Hawk Inn is a charming 16th-century coaching inn at the heart of Haslington, offering a cosy, historic setting with homecooked food and award-winning ales. Family-friendly, dog-friendly, and full of character, it is the perfect spot for relaxed dining, Sunday roasts, and community events. Ideal for a hands-on, hospitality-driven individual who loves traditional pubs, great food and building strong, local connections.

INTERESTED?

Register interest

THE DETAIL

FINANCIALS

FMT: Please note that this assessment is based on the "fair maintainable trade" that can be achieved by a "reasonably efficient operator".

Potential turnover	£563,703
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Agreement Type	Pub Partnership
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Weekly rent	£668
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Yearly rent	£34,730
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LEVEL OF INVESTMENT

This is a one-off payment made at the start of the vacancy agreement. All figures are estimates and exclude VAT.

Total ingoing costs	16,272
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Four weeks rent	£2,672
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Trading Deposit	£6,000
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Professional Fees	£2600
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Stock & Glassware	£5,000
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THE DETAIL CONTINUED






TRADING STYLE

The Hawk Inn is a traditional village pub where guests come for hearty homecooked meals, classic Sunday roasts, and a warm, historic atmosphere. People visit for quality cask ales, friendly service, and a relaxed setting that's perfect for families, locals, and dog walkers. Expect cosy interiors, community events, and a menu that celebrates comforting, traditional dishes.

-  Community local
-  Destination pub
-  Live entertainment

TRADING SPACE

Set in a historic building full of character, this pub offers a traditional bar serving cask ales and a separate dining area for hearty meals and Sunday roasts. A small, intimate function space is perfect for private gatherings, while the rear garden is partially covered for year-round enjoyment. Open fires throughout create a cosy atmosphere, complemented by a mix of dining tables and relaxed seating for around 60–80 covers. The pub is family- and dog-friendly, wheelchair accessible, and provides on-site parking. Guests can expect a warm welcome, classic interiors, and spaces designed for both casual drinks and memorable dining.

-  Food
-  Beer garden
-  Parking
-  Private accommodation
-  Play area

THE DETAIL CONTINUED

PRIVATE ACCOMMODATION

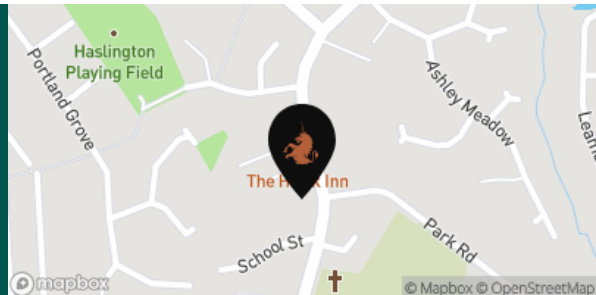
Private accommodation includes two bedrooms, a separate bathroom, and a fully equipped kitchen, offering comfortable living space. Access is provided directly from the pub, ensuring convenience while maintaining privacy.

LOCATION

Located in the heart of Haslington village, this historic pub enjoys a prime position between Crewe and Sandbach. Surrounded by a close-knit community, it benefits from strong local footfall and excellent road links, making it easily accessible for residents and visitors. With free parking and a welcoming atmosphere, it's a popular destination for dining, drinks, and social occasions.

HAWK INN

137 Crewe Road,
Haslington,
Crewe,
CW1 5RG



THE DETAIL CONTINUED

BDM VISION

We're looking for a passionate Pub Partner who understands the value of great hospitality and community connection. The ideal candidate will be hands-on, with a flair for creating memorable experiences through quality food, drinks, and events. Strong business acumen, marketing skills, and a commitment to delivering exceptional customer service are essential. If you love building relationships and have the drive to make a pub thrive, this opportunity is for you.



Trevor Strickley
Business Development Manager

DIGITAL PRESENCE

The Hawk Inn maintains an active online presence through its official Robinsons Brewery page and social media channels. Updates on menus, events, and promotions are regularly shared on Facebook and Instagram, making it easy for customers to stay connected. The pub also features on review platforms like Tripadvisor, where it holds strong ratings and positive feedback for food and atmosphere. Recent refurbishments and behind-the-scenes content have been showcased on TikTok, adding visual appeal and engagement. Customers can sign up for a mailing list via the website for news and offers.

➔ **Pub Website**

➔ **Google Maps**

➔ **Facebook**

➔ **Instagram**

THE DETAIL CONTINUED

ENVIRONMENTAL IMPACT

This property's energy rating is D.

DEMOGRAPHICS

The Hawk Inn is a premium neighbourhood pub in Haslington, near Crewe, offering a traditional yet sophisticated setting with quality food and drinks. Located in an affluent, slightly older community, it attracts sociable, value-conscious customers who appreciate comfort and good service. The immediate area has a strong 45+ demographic and a mix of average to lower-income households, with families and professionals nearby. Competition includes community pubs and casual dining venues, but Hawk Inn's premium positioning and restaurant-style experience provide a clear edge. With a vibrant beer garden and strong local catchment, it's ideal for a Pub Partner seeking growth and stability.

THE DETAIL CONTINUED

» ~~Resources & Support~~ RESOURCES & SUPPORT

At Robinsons, we're committed to making sure every one of our Pub Partners feels confident and fully supported throughout the onboarding journey. That's why we provide a comprehensive training course along with ongoing support across every department.